



# JEEVIKA

An Initiative of Government of Bihar for Poverty Alleviation

## Bihar Rural Livelihoods Promotion Society State Rural Livelihoods Mission, Bihar



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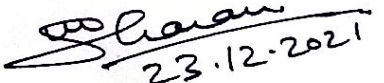
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### Office Order

Managing Director of State Bank of India is arriving at Patna on 27<sup>th</sup> December '21 and SBI has requested to organize Jeevika stalls at SBI LHO Patna premises, showing affiliation of SHG members with SBI. In this respect, members from different Districts who are engaged in different Livelihood intervention in association with SBI are invited to showcase their work. It will not only strengthen association of Jeevika with State Bank of India but also give future opportunity for making big investment in Jeevika promoted SHGs and other Community based organizations.

As decided, apart from individual enterprises promoted by SHG members, Farmer Producer Company, Non Farm Producer Company and some Producer Groups have to participate in stall arrangement. Ms. Nupur Kamal, Consultant-NF will coordinate with Non Farm intervention related stall and Mr. Devesh Kumar, PM-Marketing & Innovation will coordinate for arrangement of Farm Producer Company/Group related stall with related members and products. They will also arrange good photographs and prepare Flex with help of Ms Priya Priyadarshi, (DTP) & Mr Pawan Priyadarshi, PM-Communication for stall. Members can come to Patna on 25<sup>th</sup> December and complete all stall related arrangement by evening of 26<sup>th</sup> December.

  
23.12.2021

Mukesh Chandra Sharan

PC-FI cum Director, BRLPS